

A major feature at:

Outdoor Adventure Show



## FEBRUARY 24-26, 2023 The International Centre

### TORONTO'S ONLY CONSUMER CYCLING EVENT!

The Bike Fest is returning to The Outdoor Adventure Show in Toronto, Feb. 24-26 at The International Centre! The event always attracts 15,000-20,000 affluent outdoor enthusiasts, and last year our new cycling component was very successful for our exhibitors.

#### **WHY EXHIBIT**

- The best place to <u>SELL</u> bikes & showcase your new cycling products
- The best event to <u>publicize</u> cycling activities, <u>recruit</u> new members and <u>encourage</u> participants
- <u>Face-to-face</u> contact with cyclists is the #1 way to promote your business

BOOK EARLY AND SAVE!

#### **BOOTH PRICING**

10' x 10' Booth = \$1,300

10' x 20' Booth = \$2,600

**300-500 sq.ft =** \$9.50/sq.ft

Over 500 sq.ft = \$9.00/sq.ft

# BOOTH SPACE IS LIMITED. BOOK TODAY FOR BEST LOCATIONS.

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